

FOR IMMEDIATE RELEASE:

For more information:
Milind Thakkar
Fluke India
+91 22 4227 0314
Milind.thakkar@fluke.com

Fluke Corporation acquires TTL Technologies Pvt. Ltd

TTL sales, service and staff complement Fluke technology, solidifying Fluke as a leader of the Indian test and measurement market and positioning it for future growth

EVERETT, Washington, USA, January 24, 2011– Fluke Corporation, the global leader in portable electronic test and measurement technology, today announced that it has acquired TTL Technologies Pvt. Ltd., for an undisclosed amount. TTL has represented Fluke in India since 2001 as a master distributor. The new business combines TTL’s many years of experience in the Indian test and measurement market, its national distribution network and its renowned customer care and accredited calibration labs with Fluke technological innovation, manufacturing excellence and world class business processes. TTL businesses and employees will be integrated into the Fluke organization.

Fluke products are used throughout Indian transportation, defense and manufacturing industries, spanning natural gas to power generation, transmission and distribution, railways, basic metals, pharmaceutical, automotive, capital goods and electronics R&D, as well as the major calibration labs.

“We are excited to welcome TTL to the Fluke family,” said Peter Van Den Broek, President Emerging Markets, Fluke Corporation. “TTL has been a great partner and now together we will substantially increase our overall customer offering. This agreement reinforces our commitment to our customers in India and positions us for rapid growth in an important market.”

“TTL’s acquisition by Fluke is a huge step forward. We will utilize this new strength to widen and deepen our reach to customers across India, creating tremendous excitement and growth,” said Joey Joseph, CEO & Managing Director, TTL Technologies. “Customers can look forward to a higher level of access to Fluke technology and support.”

TTL businesses and employees will be integrated into the Fluke organization. There are no plans for changes in staffing or facility locations. “Our top priority is our customers and meeting their needs,” said Van Den Broek. “Our goal is for the transition to be as seamless as possible.”

About Fluke Corporation

Founded in 1948, Fluke Corporation is the world leader in compact, professional electronic test tools. Fluke tools deliver the testing and troubleshooting capabilities that are critical to keep industry running smoothly. Fluke customers are technicians, engineers, electricians and metrologists who install, troubleshoot and manage industrial, electrical and electronic equipment and calibration processes. The Fluke brand is sold in over 100 countries and is known worldwide for quality, accuracy, safety and reliability. Fluke has been active in India since 1971.

Fluke is a registered trademark of Fluke Corporation. The names of actual companies and products mentioned herein may be the trademarks of their respective owners. The company's international headquarters are in Everett, WA, USA, with sales and service offices worldwide. For more information contact Fluke Corporation, P.O. Box 9090, Everett, WA USA 98206, call (800) 44-FLUKE, fax (425) 446-5116, or visit <http://www.fluke.com>.

About TTL

TTL Technologies has built its reputation over the last 30 years as a leading distributor of the best test and measurement brands. TTL's variety of product offerings, strong product support, technical expertise, and pan-India reach caters to the critical needs of clients, whether directly or through its sub-distributor /retail network. With service centers and calibration labs in major metropolitan areas across India, TTL is uniquely positioned to serve customers with quality, reliable and comprehensive test and measurement solutions. For more information, visit <http://www.ttlindia.com>.

###