



Press Release

Shemaroo and Cinemax hosts Special Screening of Anant Mahadevan's "Staying alive"

20th Jan '12, Mumbai: Shemaroo Entertainment and Cinemax recently hosted the special screening of Anant Mahadevan's award winning movie "Staying Alive". 'STAYING ALIVE' starring Saurabh Shukla and the Director himself, is based on a true story of a journalist and an underworld kingpin. Both of them share a room in the intensive cardiac care at a hospital owing to heart attack. While one scoffs at death because he is seasoned as it is his third attack, the other is totally petrified on suffering his first.

The climax of the film deals with life as it unfolds for a man from the wrong side of the law trying to set things right. Will he or won't he succeed? This black comedy is all about being grateful at the joy of just "Staying Alive"

Dealing with the truth of our lives, the film is a touching story of unspoken emotions. The film will be released on 3rd February in selected theatres.

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