



Press Release

Celebrate the spirit of Pongal with Shemaroo Entertainment Ltd Watch Shemaroo TAMIL this Pongal

13 Jan'12, Mumbai: As Pongal – The Festival of Harvest will be celebrated on 14th January 2012 by Tamilians all over the world, Shemaroo celebrates the spirit of Pongal with the Best of Tamil Movies just a Click away. You can Watch these movies on <http://www.youtube.com/shemarootamil>

Watch superhit tamil movies like Roja, Vellaikaran, Nee Pathi Naan Pathi, Siva, and Many more. Roja has hit music by the Oscar winner A.R. Rahman and songs of Hariharan. Along with full length movies the channel also offers superhit tamil songs and memorable scenes for free to its audience. One can watch movies of their favourite stars Rajnikant, Mammooty, Prabhu, Vijay, Kushboo, Revathi and Genelia Desouza among others.

Shemaroo Tamil has uploaded more than 1000 superhit videos which includes songs, scenes and full Length movies with above 20,50,000 lac views within a short span and very good subscriber base.

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Disclaimer

“Shemaroo Entertainment Limited, (“**Company**”), is proposing, subject to market conditions and other considerations, a public issue of its securities and has filed a draft red herring prospectus, (“**DRHP**”), with the Securities and Exchange Board of India, (“**SEBI**”). The DRHP is available on the website of SEBI at www.sebi.gov.in and the respective websites of the Book Running Lead Managers to the Issue at www.yesbank.in and www.icicisecurities.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section entitled “Risk Factors” of the DRHP.”