



Press Release

Let your children enjoy the adventures of Bal Hanuman 2
with their 3D Glasses on!!

Shemaroo Entertainment launches Bal Hanuman 2 on DVDs and
VCDs

23 July, 2010 Mumbai: *School, homework, tuition, projects – and the day gets over for your children. The increasing pressure and the tough competition have already shown the punch of fun and excitement an exit door in their life. The ongoing TV serials and movies which have become their meager source of entertainment serve no purpose for the innocent minds. Feed their mind a spoon of fun with an added spice of a little knowledge of our mythologies. Grab Bal Hanuman 2 DVD or VCD with 3D glasses absolutely free to make the action live for them!*

Shemaroo Entertainment launches **Bal Hanuman 2** on DVDs and VCDs. Bal Hanuman 2 is India's 1st 3D Digital animation Feature Film made to entertain all specially kids & youngsters. The film is directed by Pankaj Sharma and Sanjay Dhakan composed the music of the film.

Bal Hanuman 2 showcases the adventures of Hanuman as a child. The Little cute, mischievous, strong & brave Bal Hanuman fights the demons, who come in different forms of evil creatures to create terror and disturbance on the earth. The film has entertaining action sequences in the sky, on earth, water & even underwater. As Bal Hanuman is known for his strength and bravery, major part of the film has action sequences very well depicting his virtues and with 3D Digital all his actions come alive.

Director Pankaj Sharma has done a very commendable job. He has fully exploited the 3D effect by giving the little hero a lot of flying, jumping and action sequences. The 3D effects come literally alive and you end up dodging spears, and closing your eyes when a bird flaps right near your face or stones are hurled by the little god in his attempt to save the earth from conniving demons.

Hiren Gada, Director, Shemaroo Entertainment shares his thoughts on the occasion "Bal Hanuman 2 adds to the repertoire of Indian animation Industry a new dimension – 3D. Our efforts have been always to add value to our offerings through different innovations to serve our buyers something special and unique. With Bal Hanuman 2 we continue doing the same. "

Now you can enjoy the 3D effects of the film right at your home. Grab your free 3D glasses with the DVD of Bal Hanuman 2 and experience the actions come alive! Also get Making of the film as a bonus feature in the DVDs.

Bal Hanuman 2 DVDs and VCDs are economically priced at Rs.299/- and Rs. 99/- respectively.

About Shemaroo Entertainment

Shemaroo Entertainment Pvt. Ltd. is an integrated **Film Production, Post Production, Distribution and Animation** player. With an excellent library of Hindi films, it has penetrated into the television content syndication scene. It also has state-of-the-art studio facilities and has successfully leveraged emerging technologies like the Broadband, Internet, IPTV and Mobile among others.

The **Home Video** catalogue includes more than 1000 titles, several mega-hit films and some of the best names in the industry like Raj Kapoor (RK Films), Subhash Ghai, Bimal Roy, Hrishikesh Mukherji and Dev Anand among others. Whether it is - *Romance, Comedy, Drama, Suspense* or *Classics* - we have the best in every genre. We also have a full-fledged anti-piracy team that spearheads raids and enforces the laws against piracy.

Shemaroo's **A&R [Artiste & Repertoire]** Division churns out audio-video musical albums. These songs are beautifully compiled on VCDs & DVDs, including premium packs. Over years this song compilation catalogue has grown richer with nostalgic and current tracks based on singers, legends, artistes and themes among others.

For further information, please visit www.shemaroo.com

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