

**Blue Star Ltd.**

**Mumbai**



**PRESS RELEASE**

**Vir S Advani elevated as Executive Director of  
Blue Star Limited**

Central airconditioning and commercial refrigeration major, Blue Star Limited has announced the promotion of Vir S Advani as a Wholetime Director of the Company with effect from July 1, 2010. He is designated as Executive Director.

Vir S Advani (34) holds a BS degree in Systems Engineering and a BA degree in Economics from the University of Pennsylvania. He has also completed a comprehensive Executive Management Programme on Leadership Development at Harvard Business School.

Vir has been in the Blue Star Group for a decade, after a 2-year working stint in New York. In 2000, he joined Blue Star Infotech, and then founded Blue Star Design & Engineering in 2003, designated as its Chief Executive Officer. In 2007, he moved to Blue Star Limited as Vice President - Corporate Affairs, where he made valuable contributions in a company-wide profit improvement programme as well as in electro mechanical projects, in a short span of time.

In his new assignment, Vir will be responsible for corporate finance and accounts, and the professional electronics and industrial systems business. In addition, he will oversee the expansion, diversification and organization development of the electro mechanical projects business and corporate strategy, including mergers and acquisitions. He will also continue to handle the investor relations function.

Place: Mumbai

Date: July 6, 2010.

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