

Click here to visit **SME Buzz** - A Business Standard special on the latest news, information and features on Small and Medium business 

Business Standard

Budget 2010 Sponsored by

Monday, Mar 08, 2010

[Home](#) | [Markets & Investing](#) | [Companies & Industry](#) | [Banking & Finance](#) | [Economy & Policy](#) | [Opinion](#)

[BS Headlines](#) | [News Now](#) | [BS Weekend](#) | [The strategist](#) | [The Smart Investor](#) | [Lunch with BS](#) | [Columnists](#) | [Energy](#) | [SME !\[\]\(003082e50e3009141f59bd5df831749f_img.jpg\)](#)

[Hindi](#) | [E-Paper](#) | [Motoring](#) | [Live Markets](#) | [Smart Portfolios II](#) | [Blogs](#) | [Portfolios !\[\]\(17413706fd4997a1a4bdf85c6864eee1_img.jpg\)](#) >

InterfaceFLOR sets up new combined office showroom in Mumbai

Announcement / Corporate March 08, 2010, 15:59 IST

InterfaceFLOR India Pvt. Ltd., the 100% subsidiary of InterfaceFLOR, a worldwide leader in the manufacture of modular commercial flooring, announced the opening of a new combined office and showroom in Mumbai. Located in the Prabhadevi Industrial Estates, diagonally opposite the famous Siddhivinayak Temple, this new office and showroom will cater to the growing demand for the company's innovative and sustainable carpet tiles.

InterfaceFLOR has been operating out of its current office in Mumbai since 2007, and is the company's hub for the entire region of Western India including the Pune region. The new showroom features the full array of InterfaceFLOR carpet tiles and will be used to showcase all new products as they are launched. The new location provides a convenient setting for architects, designers and end users to explore InterfaceFLOR's products and designs, enabling them to be viewed on a large scale.

Spread over 1350 sq. ft., the new combined office and showroom has an open layout for optimal space utilization and the use of uniform colour schemes ensures that the central focus of the showroom are the fabulous designs. As India is a key emerging market for InterfaceFLOR, the new office has been designed with the future growth plans in mind and to accommodate the increasing number of employees in the future.

Raj Menon, Country Manager, India at InterfaceFLOR said, "Mumbai has been a key market for us with a significant portion of our India business coming from the Western region. With the markets further opening up and an increasing number of Indian corporate businesses expanding their offices and operations, this is an important move for InterfaceFLOR India to step up its presence in Mumbai."

"InterfaceFLOR started business in India in 2001 and set up its fully owned subsidiary at Bangalore in 2007. In the last nine years, it has sold more than 3.1 million square metres of carpet tiles to over 300 major customers", added Raj Menon.

InterfaceFLOR makes and sells the industry's largest and most diverse range of carpet tiles. InterfaceFLOR modular flooring combines a high degree of functionality with a genuine sense of style and sustainability. In all its ranges, InterfaceFLOR offers architects and interior designers an almost infinite variety of colour combinations, textures and patterns, suitable for every kind of commercial installation.

Note to Editors:

Globally, InterfaceFLOR is widely recognized as a pioneer in sustainable

[Click here to visit SME Buzz !\[\]\(19d44b37fb4fa155bf9d60c77a3d3cb2_img.jpg\)](#)

[Starting a Biz in the US?](#)

Let the Fairfax County Economic Development Authority help!
www.FairfaxCountyEDA.org

[Flats In Mumbai](#)

Looking for Flats in Mumbai?
Find Flats In Mumbai
Mumbai-Flats.MagicBricks.com

Ads by Google

Also Read

Related Stories

[News Now](#)

- MAN Industries bags order of Rs 950 crore from Kuwait
- D&B India Announces Succession Plan
- Transcend launches CompactFlash Cards
- FUJIFILM's new FinePix technology helps photographers take better pictures
- Project Mgt Institute awards PR Mandate to Blue Lotus

manufacturing and business practices and has won numerous design and innovation awards for its market-leading modular floor covering products. In addition, it has also become widely recognised as a pioneer in sustainable manufacturing and business practices, and has won many prestigious accolades for its environmental initiatives.

During the mid nineties, the company's founder and chairman, Ray Anderson, put the company on track to becoming the first sustainable company by 2020. Now defined as Mission Zero, the company's drive to achieve a zero environmental footprint is a central part of the organization's ethos and culture.

The company's aim is to move from the traditional industrial approach of 'take, make, waste' and move towards a more natural or cyclical system of material and resource flows. Encouraging other companies to follow its lead in resource friendly manufacturing policies and processes is also a central part of the environmental mission.

InterfaceFLOR's Global facts:

- 67% absolute reduction in the volume of waste sent to landfill since 1996
- Water intake in manufacturing is down 72% since 1996 per unit of production
- Total energy use down by 44% since 1996 per unit of production
- Absolute reduction of Interface GHG emissions by 34% since 1996
- Absolute net change in GHG emissions is down 71% from Baseline
- 28% of global energy is from renewable sources
- 24% of total raw materials are recycled or bio-based materials
- Cumulative avoided waste costs totalling \$405 million since 1994
- In Europe
- all factories operate on 100% renewable electricity
- 99.7% of the products sold in Europe were manufactured in Europe

Since 1996, InterfaceFLOR has globally saved \$405 million in cumulative avoided waste costs, which has allowed the company to make significant investments in the development of its staff, machinery, policies and processes.

Interface has been ranked number one in the Survey of Sustainability Experts by GlobeScan, ahead of corporations like BP and General Electric.