



PRESS RELEASE

SAP certifies Sonata's SAP Business All-in-One solution for Manufacturing sub-vertical

Specialized solution built on industry best practices to help manufacturers accelerate implementation, optimize costs and improve productivity

Mumbai, February 17, 2010 - Sonata Software, a leading IT consulting and software services provider, today announced that its integrated business application - SonnetIM&C - has been certified by SAP as a Business All-in-One partner solution.

Addressing the needs of Small and Midsize Businesses in the Industrial Machinery and Components (IM&C) industry, SonnetIM&C is a pre-packaged solution for SAP Business All-in-One, complete with industry content, best practices and Sonata's SAP accelerator. An innovative solution, SonnetIM&C supports business process requirements of the IM&C industry and is empowered with the additional benefits of project management and execution functionality. It also provides the visibility required to coordinate multiple projects, allocate resources, prioritize projects in critical phases and enable generation of reports on budgets, costs and changes.

Mr. Ram Subramanya, Head - SAP Business, Sonata Software Ltd., said, "Like most manufacturers today, Industrial Machinery and Components manufacturers need to balance their growth expectations aligned with their customer demands for improved service and responsiveness. With SonnetIM&C, manufacturers can leverage our industry expertise combined with SAP's leading end-to-end set of best practice solutions toward achieving their objectives of improved growth, lower costs and better understanding of business processes."

"At Sonata, we work closely with SAP to offer leading-edge solutions to our SME customers. Our solutions help midsize companies execute and optimize their business and IT strategies, and run their business efficiently and competitively. We use SAP Best Practices, augmented with our own collective best practices, thus ensuring a seamless implementation every time," **Mr. Subramanya further added.**

"This collaboration will enable midsize manufacturing companies transform into best run businesses by providing a comprehensive, integrated industry solution to power businesses end-to-end," **said Mr. Steffen Burger, Head SME Solution Center, SAP EMEA + India.** "The manufacturing sector is under constant pressure to deliver innovative products, respond to customer demands quickly and eliminate costs.



SonnetIM&C will help gain long term competitive advantage by freeing up resources and budget that can be invested more in innovation, with increasing the speed of delivering products and services.”

SAP Business All-in-One partner solutions are qualified by SAP and developed, sold and supported by SAP partners as a defined-scope implementation with consulting services. Qualified SAP Business All-in-One partner solutions are pre-configured, industry-specific versions of the SAP ERP application combined with SAP Best Practice offerings, enabling streamlined operations, lower costs and a proven path to growth.

Customers can access the SAP Configurator from Sonata website (http://www.sonata-software.com/web/sonata_en/innovation/centersofexcellence/SAP/) to get a quick overview of the SAP Business All-in-One solution.

About Sonata Software Limited

Sonata Software, headquartered in Bangalore, India, is a leading IT consulting and services company. Sonata's customers are located across the US, Europe, Middle East and the Asia-Pacific region. Its portfolio of services includes IT Consulting, Product Engineering Services, Travel Solutions, Application Development, Application Management, Managed Testing, Business Intelligence, Infrastructure Management and Packaged Applications. As per the industry rankings released by NASSCOM for 2008-09, Sonata Software figured among the Top 20 IT Software Services Exporters in India for the second consecutive year. Sonata Software has also been ranked Global #2 in the 2008 Top Ten ESO: Outsourced Software Development in The Black Book of Outsourcing.

For further information, please contact:

Swati Sengupta
Sonata Software Limited
A.P.S. Trust Building,
Bull Temple Road, N.R. Colony
Basavanagudi
Bangalore 560019, India
Tel : +91 80 30971999
swati.sengupta@sonata-software.com
www.sonata-software.com