



Shemaroo releases animation film 'Pangaa Gang' on Home Video

21 January 2010, Mumbai: Shemaroo Entertainment releases home production animated film '**Pangaa Gang**' – a 3D CGI animation movie - on DVDs and VCDs. This animation film is not only going to entertain, but also educate your little one at home.

Directed by Pankaj Sharma, the film Pangaa Gang deals with – Deforestation – which is one of the contributing factors to the global concern of environment. Pangaa Gang talks about the issues of Deforestation and thereby educates us. Most importantly, this animation film is bound to encourage kids to take the necessary steps in a fun and entertaining way.

The voice over artistes behind the interesting animated characters in Pangaa Gang are - Archana Puran Singh, Sudesh Bhosle, Purbi Joshi and Swini Khara - who have given life to these characters. While Pangaa Gang DVDs are inclusive of Board Games and Stickers; the VCDs comes along with Stickers.

Pangaa Gang is set in modern times, in a beautiful place called Shantivan. The story follows the adventures of four kids with extraordinary powers, as they set out to defend their homeland, from unwelcome intruders.

Pangaa Gang exhibits friendship, action, emotions and is a fun filled ride with top of the line 3D CGI animation. The movie with its - catchy dialogues, fast paced action and great humor – is executed keeping in mind the current trends, that kids follow. With all this, it goes without saying that, this animation film will definitely reach out to children.

In a truly Bollywood *ishtyle* and entertaining manner, Pangaa Gang conveys the message of - 'Good wins over Evil'!

Pangaa Gang DVDs and VCDs are economically priced at Rs. 199/- MRP and Rs. 99/- MRP respectively.

For more information log onto: www.pangaagang.com OR Email: pangaagang@shemaroo.com

About Shemaroo Entertainment

Shemaroo Entertainment Pvt. Ltd. is an integrated **Film Production, Post Production, Distribution and Animation** player. With an excellent library of Hindi films, it has penetrated into the television content syndication scene. It also has state-of-the-art studio facilities and has successfully leveraged emerging technologies like the Broadband, Internet, IPTV and Mobile among others.

The **Home Video** catalogue includes more than 1000 titles, several mega-hit films and some of the best names in the industry like Raj Kapoor (RK Films), Subhash Ghai, Bimal Roy, B.R. Chopra, Hrishikesh Mukherji and Dev Anand among others. Whether it is - *Romance, Comedy, Drama, Suspense or Classics* - we have the best in every genre. We also have a full-fledged anti-piracy team that spearheads raids and enforces the laws against piracy.

Apart from this, Shemaroo has taken classic Bollywood Films across the seas and around the globe to Hindi Film fans all over the world. Shemaroo is also a joint venture partner with Sony Pictures, USA, for Sony Entertainment Television.



Shemaroo's **A&R [Artiste & Repertoire]** Division churns out audio-video musical albums. These songs are beautifully compiled on VCDs & DVDs, including premium packs. Over years this song compilation catalogue has grown richer with nostalgic and current tracks based on singers, legends, artistes and themes among others.

Shemaroo's **Foreign Films** Business has some excellent international titles to its credit including major award winners. Some films for which we have the rights are 'World's Fastest Indian'; 'Beyond the Sea'; 'The Graduate'; 'Ran' and 'Samsara' among many others.

Shemaroo has **Alternative Content** in genres ranging through edutainment films for children, television content, sports and animation among others.

Shemaroo has also made a foray into film-making with its **Films Division**. The critically acclaimed award-winning '**Omkara**' – presented by Shemaroo Entertainment - was a massive success and '**Manorama Six Feet Under**' of Shemaroo's stable too won many accolades.

Shemaroo Animation is creating animation content for Indian as well as International markets, with an Indian flavoured narrative with animated films like '**Bal Ganesh**' and '**Ghatothkach – Master of Magic**'. This year, Bal Ganesh bagged the prestigious **Lil'Star Awards** in the categories of '**Best Animation Film**' and '**Best Animated Character**', presented by Red Chillies Entertainment.

We promise to continue providing wholesome entertainment and quality content to audiences all over the world!

For further information, please visit www.shemaroo.com OR Contact

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