



Shemaroo is reminiscent of 'The Showman - Raj Kapoor'

. . . 14 December is his 85th Birth Anniversary

09 December 2009, Mumbai: Raj Kapoor – Bollywood's greatest showman – has had a tremendous influence on millions of cine goers over decades, with his magical movies. His films have touched the hearts, souls and lives of audiences across.

This 14 December is Raj Kapoor's 85th birth anniversary and **Shemaroo Entertainment** salutes this '**Showman of The Millennium**' - one of the most influential actors and directors of Indian Films!

R. K. Song Compialtion DVD & VCD Packs with Shemaroo

- R. K. Musical Moments Vol. 1 & Vol. 2 (2 DVD Pack)
- The Immortal Collection – R. K. Films (6 VCD Pack)

Raj Kapoor Movies with Shemaroo

R. K. Films Banner Movies:

Aag, Barsaat, Awaara, Aah, Boot Polish, Shree 420, Jagte Raho, Ab Dili Door Nahi, Jis Desh Men Ganga Behti Hai, Sangam, Mera Naam Joker, Kal Aaj Aur Kal, Bobby, Dharam Karam, Satyam Shivam Sundaram, Biwi-O-Biwi, Prem Rog, Ram Teri Ganga Maili, Henna, Prem Granth, Aa Ab Laut Chalen

Non R. K. BANNER MOVIES:

Teesri Kasam, Chhaliya, Deewana, Kanhaiya, Anari, Around the World

Visit www.shemaroo.com for gifts, discounts and promotional offers on Raj Kapoor films & song compilation packs.

Raj Kapoor entered the film industry as a clapper boy in the late 1930s and went on to become an Indian Silver Screen Icon. Starting his career with 'Neelkamal' in 1946, Raj Kapoor produced and directed several blockbusters including 'Aag', 'Barsaat', 'Awara', 'Shri 420', 'Prem Rog', 'Bobby', 'Ram Teri Ganga Maili' and 'Sangam' among others.

Kapoor grew up surrounded by Indian films and began his career as an assistant to leading Indian directors at the Bombay Talkies Studio.

Making his film debut at the age of 11, Kapoor acted and sang in many plays at the Prithvi Theater. In 1948, he opened his own studio - **RK Films** - directing, producing, and acting in the studio's first movie, Aag (Fire).

Raj Kapoor had a master's touch for successfully incorporating music into his movies. Utilizing the talents of playback singer Mukesh, Kapoor combined the musical traditions of India with Western influences. Kapoor's song 'Mera Joota Hai Japani' remains an unofficial anthem of India and continues to be sung, as far away as, the former Soviet Union.

Raj Kapoor passed away on 2nd June 1988. He had once said, 'Whenever I die, take me to my studio – for it is possible that amidst the glitter of all the light, I may get up again and shout Action! Action! . . . **the showman is no more, but the show still goes on . . .**

About Shemaroo Entertainment

Shemaroo Entertainment Pvt. Ltd. is an integrated **Film Production, Post Production, Distribution** and **Animation** player. With an excellent library of Hindi films, it has penetrated into the television content syndication scene. It also has state-of-the-art studio facilities and has successfully leveraged emerging technologies like the Broadband, Internet, IPTV and Mobile among others.

The **Home Video** catalogue includes more than 1000 titles, several mega-hit films and some of the best names in the industry like Raj Kapoor (RK Films), Subhash Ghai, Bimal Roy, B.R. Chopra, Hrishikesh Mukherji and Dev Anand among others. Whether it is - **Romance, Comedy, Drama, Suspense** or **Classics** - we have the best in every genre. We also have a full-fledged anti-piracy team that spearheads raids and enforces the laws against piracy.

Apart from this, Shemaroo has taken classic Bollywood Films across the seas and around the globe to Hindi Film fans all over the world. Shemaroo is also a joint venture partner with Sony Pictures, USA, for Sony Entertainment Television.

Shemaroo's **A&R [Artiste & Repertoire]** Division churns out audio-video musical albums. These songs are beautifully compiled on VCDs & DVDs, including premium packs. Over years this song compilation catalogue has grown richer with nostalgic and current tracks based on singers, legends, artistes and themes among others.

Shemaroo's **Foreign Films** Business has some excellent international titles to its credit including major award winners. Some films for which we have the rights are 'World's Fastest Indian'; 'Beyond the Sea'; 'The Graduate'; 'Ran' and 'Samsara' among many others.

Shemaroo has **Alternative Content** in genres ranging through edutainment films for children, television content, sports and animation among others.

Shemaroo has also made a foray into film-making with its **Films Division**. The critically acclaimed award-winning '**Omkaara**' – presented by Shemaroo Entertainment - was a massive success and '**Manorama Six Feet Under**' of Shemaroo's stable too won many accolades.

Shemaroo Animation is creating animation content for Indian as well as International markets, with an Indian flavoured narrative with animated films like '**Bal Ganesh**' and '**Ghatothkach – Master of Magic**'. This year, Bal Ganesh bagged the prestigious **Lil' Star Awards** in the categories of '**Best Animation Film**' and '**Best Animated Character**', presented by Red Chillies Entertainment.

We promise to continue providing wholesome entertainment and quality content to audiences all over the world!

For further information, please visit www.shemaroo.com OR Contact

Sunita Nair – PR & Corporate Communications

Shemaroo Entertainment Pvt. Ltd.

Tel: (91 - 22) 4031 9911 Email: sunita@shemaroo.com